

Makai Singleton

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EDUCATION

University of Southern California, Annenberg School for Communication & Journalism
Bachelor of Arts in Journalism & Master of Arts in Public Relations and Advertising

Graduation: May 2026 & 2027
GPA: 3.85 / 4.00

EXPERIENCE

University of Southern California Football, Team Operations & Player Development - Los Angeles, CA **March 2025 - Present**
Team Operations and Player Development Intern

- Work directly with the Associate Director of Operations, the Director of Football Operations, and Director of Player Development
- Assist with the day-to-day operations of the USC Football Team (i.e. team budgets, team travel, logistics)
- Assist with creating events and inviting speakers to help improve the team members' career and personal development off of the field

University of Southern California, New York City Maymester Program Alumni - New York City, NY **May 2025**
Spent 14 days in the City of New York participating in company site visits such as the NBA, ABC News, New York Times, and more

- Learned the everyday operations of public relations, journalism, and communications companies
- Connected with employees of all levels, entry level to executive

University of Southern California, Inaugural Chicago Maymester Program Alumni - Chicago, IL **May 2024**
Spent 11 days in the City of Chicago participating in company site visits such as Golin, McDonald's, Big Ten, Chicago Bulls, and more

- Learned the everyday operations of public relations, journalism, and communications companies
- Connected with employees of all levels, entry level to executive

University of Southern California Football, Recruiting Department - Los Angeles, CA **August 2023 - July 2024**
Recruiting operations assistant

- Assist with the everyday operations of USC Football
- Recruit future USC football prospects on campus
- Gameday events management
- Recruiting intern team leader

Chicago City Council, Office of Alderman Pat Dowell - Chicago, IL **June 2022 - August 2022 & June 2023 - August 2023**
Public Affairs & Communications Intern

- Handled community communications on public policy issues
- Assisted with the organization of city-wide events:
NASCAR Chicago Street series, Lollapalooza, Alderman Dowell's Annual Back to School Festival, Chicago Bud Billiken Parade

LEADERSHIP AND INVOLVEMENT

Kappa Alpha Psi Fraternity, Inc. - Beta Omega Chapter **May 2023 - Present**
Chapter Executive Board Member - August 2025 - present

- Oversee substantial decisions for the chapter
- Work with chapter alumni on events and connections for current members
- Oversee any matters that involve discipline of current members

Chapter Polemarch (President) - August 2024 - August 2025

- Leader of all operations for the entire chapter
- Liaison for the international headquarters of the fraternity

Chapter Membership Training Academy Chair - May 2023 - August 2024

- Organized and oversaw the chapter membership intake and growth
- Organized the chapter planning document
- Assisted in planning the chapter calendar for the school year

National Association of Black Journalists, USC Chapter **August 2023 - May 2024**
Undergraduate Liaison

- Organized events that would grow the undergraduate population of NABJ
- Assisted in the organization of the chapter calendar

National Pan-Hellenic Council, USC Chapter **August 2023 - May 2024**
Events Coordinator

- Organized events that showcased Black Greek life on campus
- Assisted in the organization of service events for the Black Greek organizations

AWARDS

USC Black Alumni Association Scholarship

- Awarded on the basis of academic and personal merit in addition to involvement within the African-American community

USC Annenberg Dean's List

- Recipient of the award every semester since Fall 2022 to present semester

Wentcher Scholarship

- Awarded on the basis of academic and personal merit in addition to involvement within the Chicago minority community

SKILLS

Skills: Writing, AP style writing, Canva, Google and Microsoft Platforms, Public Speaking, Sports Journalism and Analysis, Adobe Platforms, Design and Implementation of Data Research, Research Reporting, College Football Day-to-Day Operations, College Football Recruiting